

# Rick

## Rick Martin

Designer & Illustrator

### Education

#### Bachelor of Fine Arts in Graphic Design

Bowling Green State University | 2004 - 2008

### Experience

#### Senior Graphic Designer / Co-Founder

Enābl | 2008 - Present

- Led and executed the direction of a wide range of projects from concept to completion, serving a variety of industries.
- Managed multiple projects simultaneously, consistently delivering high-quality designs on time and within budget.
- Collaborated with developers, marketers, writers, and project managers to ensure successful handoff of deliverables.
- Excelled at articulating design concepts to clients, conveying creative intent, and welcoming feedback to achieve best possible outcome.

#### Senior Graphic Designer

Next Dimension Studios | 2021 - 2025

- Conceptualized and executed branding systems for multiple products in unique industries, including digital and physical collectibles, events and gaming, and digital communities.
- Assisted in securing investors and partnerships with design contributions to pitch deck presentations.
- Regularly communicated with multiple teams to ensure strong brand cohesiveness across a family of products, boosting brand recognition.

#### Graphic Designer

Shinto Japanese Steakhouse | 2011 - 2021

- Improved and maintained a suite of physical and digital restaurant menus and brochures.
- Produced traditional print advertisements, dynamic posters, and event flyers featuring original artwork with diverse design aesthetics.
- Developed a visual brand language that ensured cohesive identity across new and future locations.

### About Me

I'm a father, an artist, and a purveyor of positivity. Utilizing a blend of traditional design philosophies and unique bold aesthetic, I empower brands to make a lasting first impression. I commit to respectful and effective collaboration, believing that clear communication is always the key to successful results.

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### Expertise

#### Technical Skills

Logo design, icon design, typography, UI design, web & mobile design, presentation design, print & packaging design, digital & vector illustration, hand-drawing, sketching

#### Soft Skills

Communication, collaboration, dependability, adaptability to feedback, attention to detail, learning agility, efficiency, patience

#### Software

Proficient in Adobe Creative Suite, Affinity Creative Suite, Figma, Sketch, Procreate, WordPress, Elementor

### Contact

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